



REG. U.S. PAT. OFF.

1925

Popping Facts

C. CRETORS & CO.
Chicago

Dependable for 40 Years

DURING the past 40 years **C. Cretors & Company** have been the leading factor in the founding and development of this great and purely American industry.

The name "**Cretors**" has always been a guarantee of absolute responsibility and excellence of product—which has been maintained "right up to the minute" in design and exclusive trade winning features.

These many years, we have been broadcasting a message of "**Prosperity**" and "**Increased Profits**" to the retail merchant.

Thousands, in **towns and locations similar to yours**, have answered our call and are now enjoying a **New Profit** — you should share.

This enormous business has rapidly grown from the early stages of the individual street vendor to present day magnitude — solely on its merits of producing a **Long Profit** from a **Nominal Investment**.

YOUR TRADE is hungry for Cretors Pop Corn—satisfy their appetite and bank these extra dollars.

Right now, YOU should have a Cretors Popper in YOUR store and enjoy the NEW FOUND PROFIT it will bring you.

C. Cretors & Company have never marketed a failure, or experimented at the expense of the public.

A Style for Every Location — A Price for Every Purse

— Cretors Equipment Commands Success —

Why purchase a substitute and invite disappointment?

*The Cretors
Way*



*Is Easy to
Pay*

C. CRETORS & CO.

22nd and Jefferson Sts.
Chicago Illinois

Our Message to Merchants

A New Profit — — Increased Trade

OUR story of the wonderful success achieved by thousands of Cretors Machine Owners would require the writing of volumes. Fortunes have come to many of these men and women through the sale of "Cretors Pop Corn" as an individual business. Their success has created a **Wonderful Opportunity for You.**

The Demand is Established

Everybody Enjoys Cretors Pop Corn and the Margin of Profit is Enormous
Always in Season — — Each Day Brings Its Dividend

Thousands of merchants in **Towns and Locations Like Yours**, have added this popular "NEW DEPARTMENT" to their business—which pays a larger percentage of profit than any other line they sell.

You, as an enterprising business man are constantly calculating how to enlarge your business and income—A Cretors Popper will help you do both.

Your Location and a Cretors Popper

Is Worth from \$500 to \$3000 Additional Profits Each Year to You

No matter what the size of your town or kind of location — whether it calls for a small and inexpensive Counter Machine, a Special Store Front, or an elaborate Automobile Outfit, we build a **reliable machine exactly suited to your requirements** — at a reasonable price.

Each Cretors Model is a leader, and represents the last word in **Dependable Design and Trade Winning Features** — truly a handsome, as well as profitable addition to any store or theatre.

The Big Need of Every Business is More Business

Your present business may be profitable in spite of existing competition, which doubtless has forced your margin of profit down to a point where it requires a large "volume" of sales to earn this profit—and compels you to handle some lines showing little or no margin at all—to accommodate and hold your trade. A Cretors Popper will show you a handsome profit—even on a "Small Volume"—and materially assist you in solving the present day heavy increase in cost of conducting business.

200% Profit — No Competition

Don't you believe a **Cretors Pop Corn Machine**, occupying but limited space, with little or no competition, which is capable of earning approximately 200% profit on your stock investment—would prove a "big asset" to your business?

Read the Proof from Mr. A. D. Gould
Adelphia Theatre

Gross Sales - \$127.45 — Net Profit \$101.96

"I thought perhaps you would be interested to know that since starting with my Machine on May 15th, 1924, to date, October 1st, 1924, (4½ months) I have taken in \$967.85, and my expense for that time was \$296.94, leaving a profit of \$682.91, which includes express on machine, light, globes, electricians' bill, and utensils, etc., which went into the expense account.

My No. 6 "Earn-More" machine has never given me any trouble, and it seems that every theatre in towns of 2,000 or over, should have a machine. Thanking you for persuading me to put in a machine.

I am sending you a copy of a test I made for my own information:

200 lbs. Pop Corn (Golden Queen) at 5c.	\$10.00
20 lbs. Peanuts.....at 10½c.	2.10
44½ lbs. Cocoanut Butter.....at 15c.	6.68
Gasoline	2.00
Bags \$1.96, Salt 50c, Electric Current 75c.	3.21
Freight and Sundries.....	1.50
Total Expense.....	\$25.49

Total Sales on Above	\$127.45
Total Expense	25.49

Total Net Profit.....\$101.96

I kept these figures myself, and I know them to be correct."

Very truly yours,

A. D. GOULD.

Five Theatres — Five Cretors Machines

"We are operating five of your Pop Corn Machines in our chain of Theatres—the only reason that we have no more machines is: We only have five theatres.

As a money making proposition for a picture show, the Cretors Machine is unbeatable. The simplicity of construction is another Cretors quality not to be overlooked.

We gladly recommend the Cretors Machine to any Theatre Manager looking for a real bonanza."

Very truly yours,

JAMES E. KERMAN.

Increases Sale of Other Goods

Sell Cretors "Popped in Butter" Corn and you will see new customers in your store — who will buy other merchandise you sell.

People come blocks out of their way to buy Cretors Pop Corn—and remember, this is a "spot cash," year round business which adds little or nothing to your overhead.



“EDUCATOR” Counter Model Popper

Long Beach, Calif.

In three stands we are operating five of your Model 20 Counter Machines. At this date, the height of the summer business, we are popping one ton (2000 lbs.) of corn per week, and the bulk of this is popped in two poppers. On Saturdays and Holidays the machines run fourteen or fifteen consecutive hours.

A. H. NELSON,

“Busy Bee Stands”

Counter Models

“EDUCATOR” “GRADUATE” “IDEAL”
Just What You Have Been Waiting For

NOW, you can secure a genuine Cretors Machine of generous capacity at a low price, which is especially designed for those who lack even the small space required for one of our cabinet machines. The Cretors “Counter Models” possess many of the same exclusive trade winning features as our more elaborate and expensive outfits—yet are so compact as to occupy but minimum Counter or Window Space.

With a Cretors Counter Popper you can realize the same handsome profits as other merchants are making with our more elaborate equipment. Worth their cost as an advertisement alone. Will popularize your store.

Simple—Durable and Attractive—they represent **Maximum Value at Minimum Cost.**

An opportunity to convert your present non-productive counter or window space into a real profit producing department.

Of “Cretors” Quality throughout. So simple a child can operate. Not cheapened in any way.

Equipped with our famous **Self Buttering and Salting Corn Popper. Seasons Each Kernel Alike.**

Stock is kept crisp and hot in electrically heated base.

Electric Motor Power—Electric or Gas Popper.

Surprising Capacity—50 to 200 5¢ bags per hour—(According to Model.)

Especially Adapted to Road and News Stands

On Your Counter Out Of the Way—Will Pay Every Day
Sold at a Low Price—On Easy Terms

A New Profit — For You

THE Surprising Profits in Cretors Pop Corn Sales are a proven fact.

Best Treat for the Money—People in all walks of life want and enjoy Cretors pop corn—even the poorest person can afford it.

Healthy and of Exceptional Food Value, it is the biggest nickel’s worth you can give your customers—and there is nothing you sell which pays as large a percentage of profit.

A Long Profit and Quick Turn-over—only a nominal investment in non-perishable stock is required—no dead stock or credits.

You Make Three Profits—Compare the four square feet of floor space required by our popular No. 6 “Earn-More” Machine with say 30 sq. ft. occupied by an average cigar case (without aisle) and the respective profits derived from each:

You make 25 to 30 percent on cigars, and about the same with soda fountains.

You carry a heavy investment in tobacco and cigars in order to meet competition, and draw trade. Your competition is keen—for you carry no line that is exclusive—your competitor can purchase the same merchandise at will—you are a buyer—not a manufacturer.

Then add the cost of necessary fixtures you must have to properly display your goods such as counter, show cases, shelving and other equipment—**which are only containers.** You surely are taking a chance, yet feel you have the ability to cope with the keenest of competitors.



The actual profit to you on each 5¢ bag of Cretors Pop Corn sold is approximately 31 1/2¢, and about 7 cents on every 10¢ carton—which means about 200% return on your stock investment.

The prices covering cost of stock shown above are high and vary according to locality, season and market—but your percentage of profit is so enormous that fluctuations in cost of stock are of but minor importance.

Realize This: Sell only 80 bags of Cretors Pop Corn Dai’y for one year (\$4.00 daily sales), and receive earnings approximately equal to \$15,000 invested at 6% interest.

Compare the gross, and then the net profit derived from this heavy investment, with the profits a Cretors Machine will earn for you with only a nominal expenditure of money and space:

Each Dollar in Cretors Pop Corn Sales means from 60c to 70c Net Profit to You.

You are the **Manufacturer, Jobber and Retailer.** You can give “Cretors” Pop Corn your own brand and flavor. You are independent of competition.

You receive all profit from the raw material to consumer.

No other food product gives such satisfying value for the money.

Sell Only 80 Bags Daily and Bank \$1000. Extra Money Yearly

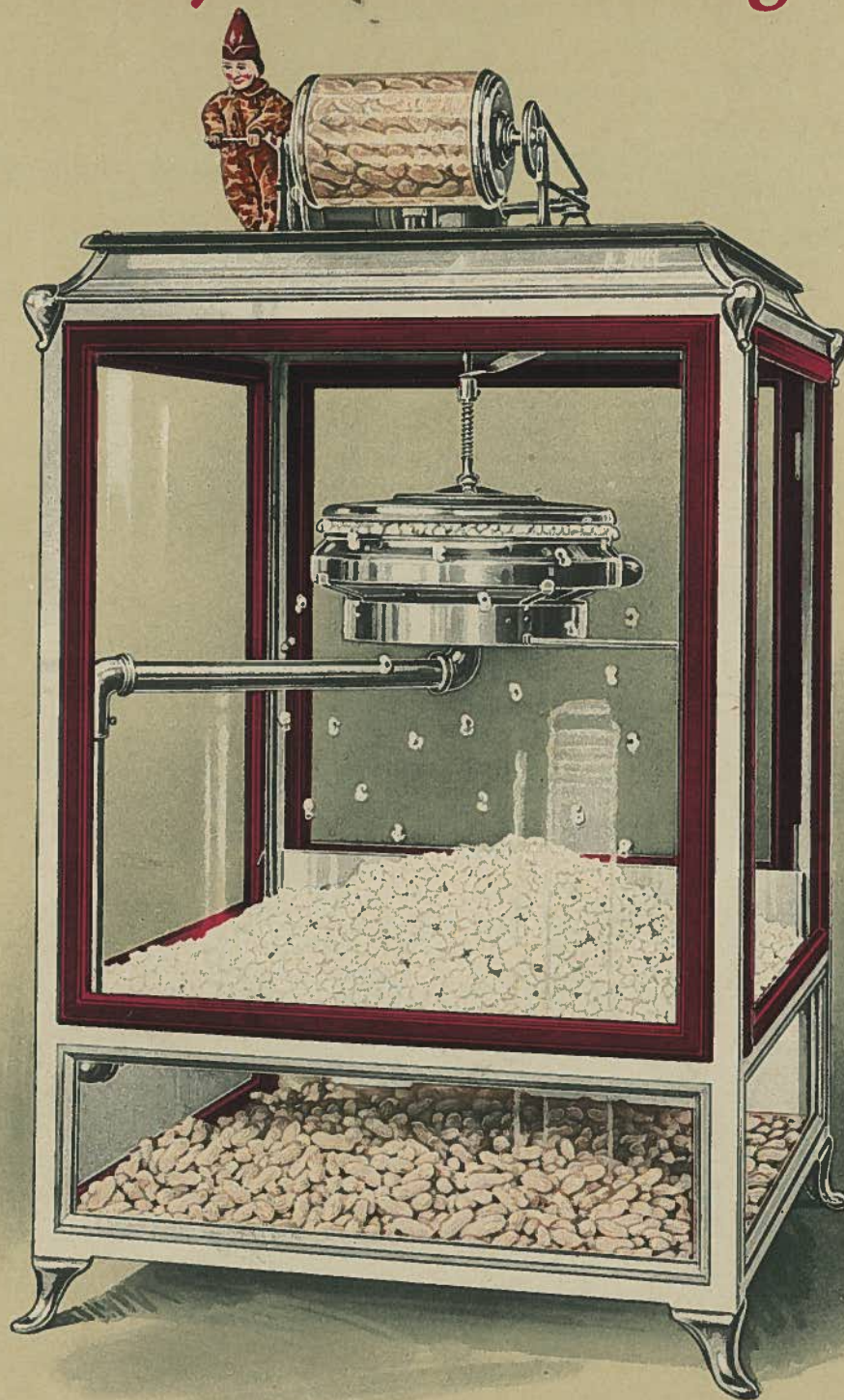
Many Cretors Machine Owners do much better, as evidenced by one of our customers who recently placed a single order with us for 60,000 “Tosty-Rosty” Pop Corn Cartons. Many others order in 10,000 and 20,000 quantities.

A Cretors Machine will add a New Profit to your business, which in many cases more than pays the rent, light bills and other ever increasing items of overhead expense.

Profit Schedule on \$10. Sales

Production:	
17 Poppings averaging 12 five cent sacks each:	
Total 200 three-quarter lb. bags popped corn	\$10.00
(Approximately One Hour Run Single 12" Pan)	
Cost:	
12 1/2 lbs. Tosty Rosty Pop Corn at 11¢	\$1.38
Creamery Butter and Seasoning	
(Butter at 42¢ per lb.)	1.10
200 Cretors Glassine Sacks at \$2.50 per M.50
Fuel and Sundries17
Total Cost (based on Gas or Gasoline Fuel)	\$3.15
	3.15
Net Average Profit on \$10. Sales	\$6.85

Every Bite a Delight



"GRADUATE" Counter Model Popper

Water Valley, Miss.

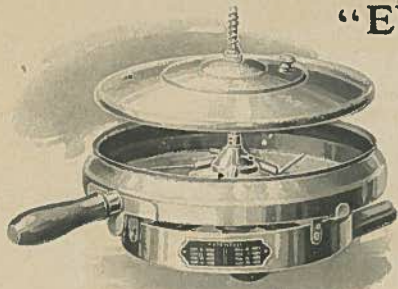
To Whom It May Concern:—

"In five month's time our machine has taken in \$954.00. We are so well pleased with it we would not swap it for two of any other make."

W. S. TYSON,
Grand Theatre.

Cretors Pop Corn is Different

"EVERY BITE A DELIGHT"



IT has been said by thousands "who are in a position to know" that pop corn as produced by the **Cretors Original Self Buttering and Salting Corn Popper** (Patented) is the most delicious and evenly seasoned of any in the world today.

The **Cretors Popper** revolutionized the pop corn industry—and is the "daddy" of them all.

Many have tried in the past without success to compete with the "Cretors Process"—and others may continue to try—but they cannot equal Cretors Machine results.

No other pop corn can take the place of Cretors Pop Corn. It is more than pop corn and salt—it is more than pop corn seasoned with butter. It is the **Original and Exclusive "Blend" of seasoning**, which impregnates each and every delicious kernel "alike" that gives Cretors Pop Corn its fame of forty years standing.

Cretors Original Process

If confections and other foods must be seasoned during the process of cooking to impart a superior flavor, then **WHY NOT POP CORN?** This has been our contention since 1885.

By the Cretors Method—**Each and Every Delicious Kernel is Seasoned Alike**. Butter and Salt are placed in the popping pan along with the raw corn "before popping"—hence each little grain is rolled over and over in the seasoning, and the resistless flavor is cooked right into the heart of every grain. When popped, the kernels turn inside out, and our **Toasting and Roasting Process** imparts an evenness and delicacy of flavor impossible to secure by any other method.

Just the right amount of butter—just the proper amount of salt, the last tender morsel is exactly the same as the first.

Perfectly crisp and dry, Cretors Pop Corn does not grease the fingers of purchaser or container.

No "hit and miss" method. The so-called "Automatic" buttering devices exploited by other manufacturers, are not capable of producing the same **uniform seasoning** secured by the Cretors Popper. It is impossible for such haphazard methods of smearing or sprinkling butter on the corn "after" popping to season each kernel alike.

Furthermore, they must salt the corn after popping by a separate and distinct operation—which is a waste of time and seriously delays the operator in caring for a rush business.

Cretors Pop Corn is ready for immediate sacking and sale when it leaves the popping pan without further buttering, salting or manipulation of any kind—which enables the operator

to handle a rush business with dispatch and all around satisfaction.

The **Cretors Popper** is adapted to "all size corn" without change of any kind.

Fire or fumes from same do not come in contact with the corn at any time, hence absolute freedom from all "gas odor" or taste, so general where corn is popped in screen type poppers.

Large or Small Capacity.—The Cretors Self Buttering and Salting Corn Popper has the additional advantage of being so designed as to secure the **quickest and best possible results** from either a large or small charge of raw corn. A single popping producing from five to twelve 5c sacks of seasoned corn, can be produced about every "three minutes" from time fire is lighted under popping pan (according to model) thus providing "**Ample Capacity**" to care for a rush business, and yet promptly supply customers with "fresh corn" at hours when trade is light.

No Waiting for Popping Plate to Heat—As before stated, the Cretors Popper requires only about three minutes to complete a popping—hence, there is no annoying wait for the popping plate to heat—a serious fault possessed by other makes.

With a Cretors Popper you can turn out several poppings while others are getting ready.

Our "All Electric" Poppers require a trifle more time than stated above to produce the initial popping, after which, subsequent continuous poppings are produced within about the same time as where gas or gasoline fuel is used.

Speed — Supreme Economy — Less Waste

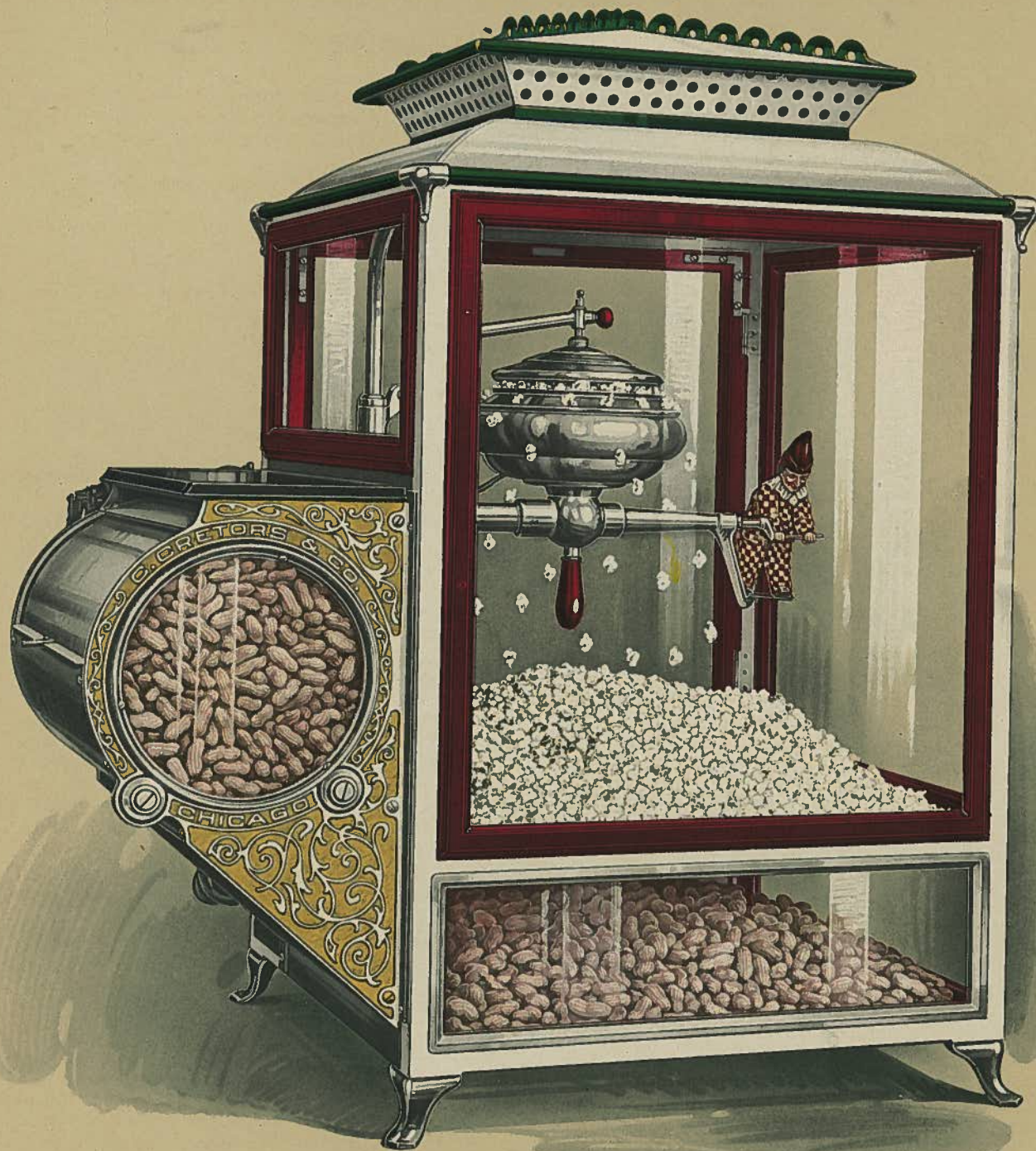
The Cretors "skillet" type of popper not only produces a superior "quality" of pop corn—but **Pops Faster** and **Leaves Less Waste** than when popped in the customary dry manner.

Regardless of how fast or slow a charge of raw corn may pop—the patent automatic cover to our popping pan will not operate **until a sufficient amount of popped corn accumulates in the pan to trip the cover**. This is an important feature—as with certain poppers of different manufacture—the popping period is definitely "timed", and all corn is discharged from the popper at regular periods whether completely popped or not, thus resulting in a large and unnecessary amount of waste.

The **Cretors Original Process** of placing the seasoning in the skillet along with the raw corn and salt is **most economical in butter consumption**, and **permits you to use other seasoning agents** if desired, such as cocoanut butter, peanut oil, etc., if you wish, without change of any kind.



Operating Expense Less—Increased Production



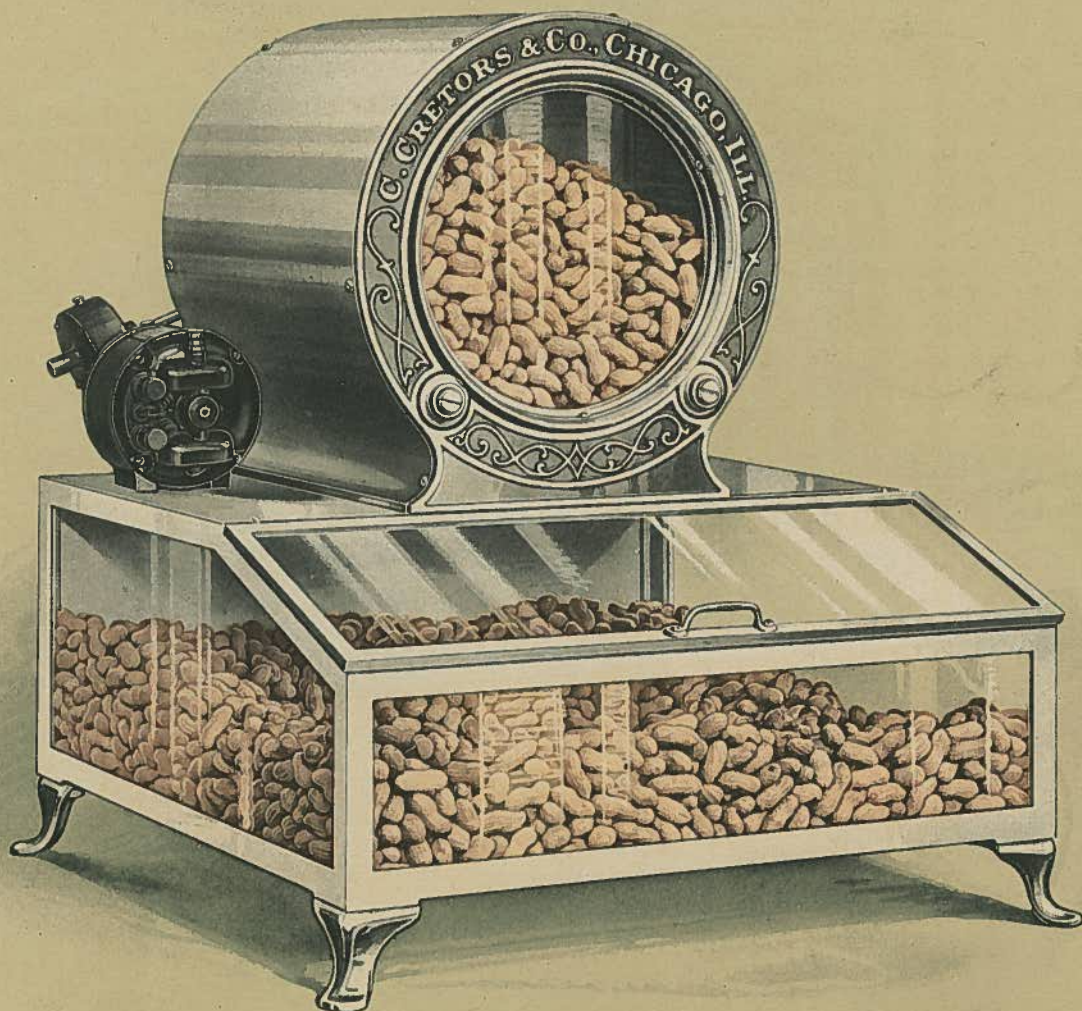
**"IDEAL" Counter Model
Popper and Roaster**

Lexington, Mo.

"Beginning May 1st, 1924, until April 1st, 1925, a period of eleven months, our pop corn receipts were \$4227.25, an average of about \$12.80 per day for eleven months.

This Cretors Machine is located in front of a theatre. Am more than satisfied with The Cretors Machine and would have no other."

HARVEY MAVEL, Confectioner.



“JUNIOR” Counter Peanut Roaster

THIS attractive and practical machine is especially designed for use either on your Counter or in your Show Window.

Brings you a New Profit—Attracts New Trade. Supplies a popular demand.

Speedy and of Generous Capacity—requires but minimum space.

The tempting aroma of roasting peanuts is hard to resist—worth its cost as an attraction alone.

Finished in White Enamel and Polished Nickel Plate, harmonizes with the most elaborate fixtures.

Attach to an ordinary light socket, anywhere, switch on the current, and Add a New Profit to Your Store.



“UTILITY” Store Model Popper

Syracuse, N. Y.

“I have two of your machines. One I use in my hotel, the other at Theatre. Both do big business: Machine at Hotel clears from \$100 to \$125 per week. Machine in Theatre runs from \$75 to \$100 per week. Would not be without machine for hotel or theatre for any money.”

B. HARRY PRETZIGER.

Believe Me or Not

— THESE ARE FACTS —

I come from a large and industrious family — thousands of us are located throughout the United States. Many of us are working for men in your line of business. My kin write such wonderful letters about the money they are earning for their bosses that—

I Want to Work for You.

I can and will make good.

I will earn for you a new profit now passing your door unsolicited.

I will labor industriously without complaint, long hours each day throughout the entire year.

Holidays especially are my hobby.

I ask no vacation and will always be on the job—morning, noon and night.

I am a "Hustler" and a wonderful "Producer" not only for the product I sell—but for your entire store. I'll do my bit, never ask for a raise—nor will I talk back or be discourteous to your customers.

I certainly will attract favorable attention to your store—and you will realize I am the most popular fellow who ever hit town.

I will turn in my **Cash Receipts** each night—a harvest of nickels, dimes, and quarters—**No Charge Accounts**—and think of it:

Each Dollar I take in — means from 60 to 70 cents New Profit for You

I will make the most delicious Pop Corn you or your townspeople ever tasted. The tempting **Butter Flavor** is cooked right into the heart of every fluffy morsel—**Each grain being seasoned precisely alike.**

No Greasy Bags or Fingers—is another reason why the children and grown-ups appreciate my product. Instead of smearing the seasoning on the outside of a kernel now and then, in a hit and miss fashion I cook the "**brings them back for more**" butter and salt flavor right into each porous cell.

You know the tantalizing aroma of **corn popping in butter** travels far—it will sure coax the coins into your cash register.

I keep my entire stock always piping hot—others do not.

I'll say I am good looking—no other machine, store fixture or soda fountain has anything on me in looks—but I'll be better looking to you the day I begin work in your business. You will smile at the harvest of new profits I will earn for you.

I stand anywhere—occupy but little room and require no extra help.

My profit for you will exceed by far the revenue you receive from any other equal space in your store—regardless of the department or articles sold.

Trade can't come too swift for me—as I have double the capacity of other machines.

In thirty minutes time with a single 12-inch pan I can produce 80 five-cent bags of "Cretors Quality Pop Corn." Bear in mind, you only need sell this amount in an entire day to earn a net profit of approximately \$1000 per year you are not now getting. Equal to \$15,000 invested at 6% interest.

This should be easy in a store like yours.

I am not a "heavy weight", so can readily go with a boy (your boy perhaps) to the Fair Grounds, Ball Park, Picnics, Band Concert, or wherever the crowd may be—and make a "clean-up" of nickels, dimes and quarters that will astonish you.

What is my price? Well, extremely reasonable—you don't need to worry about that, because the extra money I earn will pay me. However, I'll say this. I will come to work for you at about one-half what others are asking, and **they will not do—they cannot do—more than I.**

I am most economical and will give years of efficient and gratifying service.

It will pay you to investigate my qualifications.

Profitably Yours,

"A Cretors Machine"

No. 6 "EARN-MORE" Machine

ONE of the most popular models we build: this machine has earned its prestige as the leader of the pop corn machine industry. Thousands in use.

Its many exclusive advantages are instantly appreciated by careful buyers in every line of business.

Of Large Capacity, Simple, Durable and Attractive, the No. 6 "Earn-More" Machine gives maximum service and satisfaction at minimum cost.

This is a "rush time" machine—it has double the pop corn and peanut capacity of other makes which sell for twice its price.

No delicate or intricate mechanical parts to cause trouble and expensive shut downs. Easily Cleaned.

Output—140 to 160 one pound bags—or 175 to 200 three-quarter pound size bags Per Hour of the world's best pop corn.

100 Ten Cent Cartons per hour.

Do not be confused by capacity advertisements of other manufacturers whose output may be based on smaller sized sacks than named above.

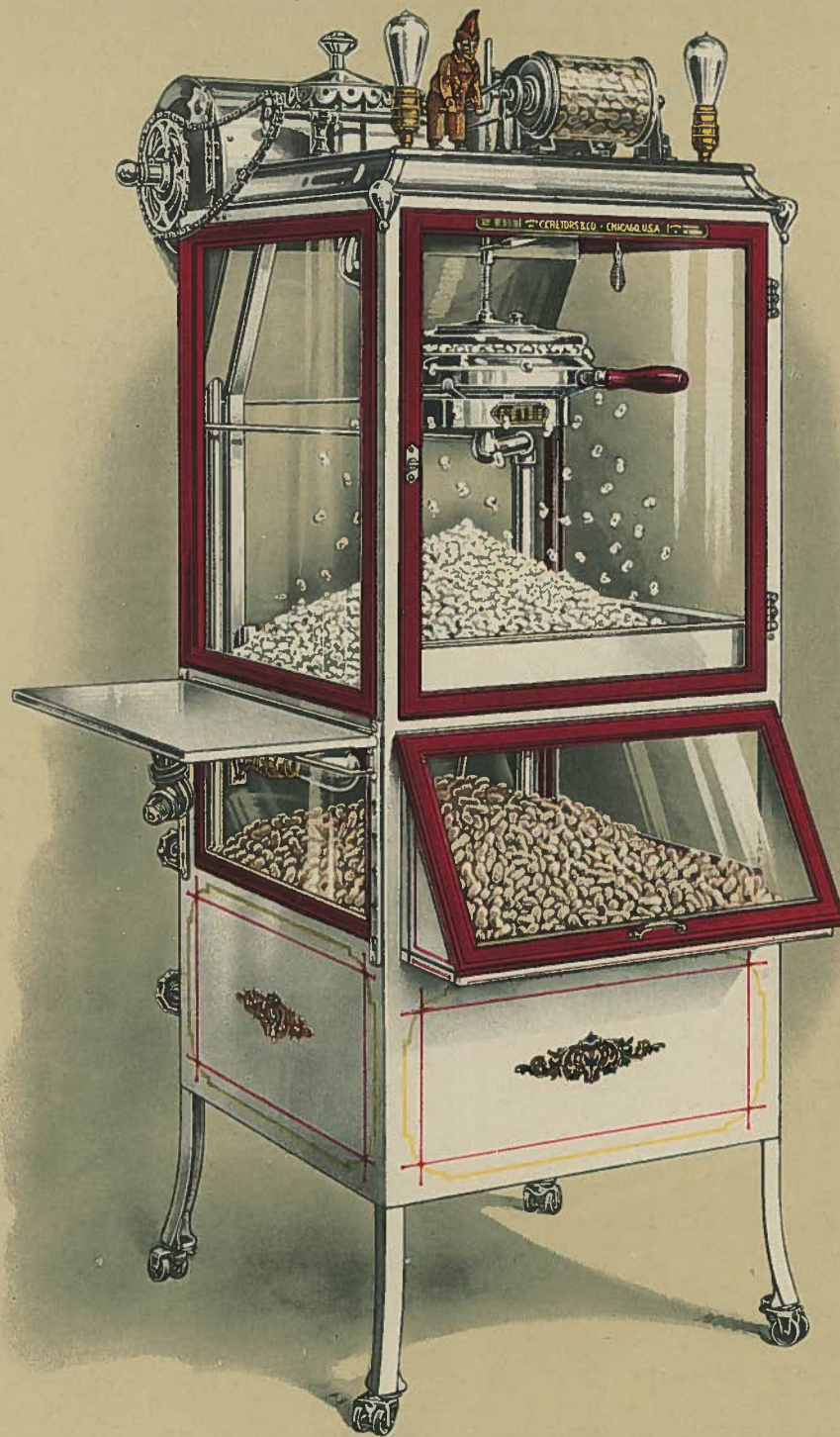
Peanut Roasting Capacity—50 five-cent sacks every 30 minutes, or 100 Bags per hour.

Figuring on a ten hour basis, the "Earn-More" Machine has a capacity of 1400 to 2000 bags of pop corn and 1000 bags of peanuts—about double the capacity of most machines.

You thus have a large capacity to care for a rush business, and yet supply fresh corn at hours when trade is light.

Unequaled by any other machine on the market of similar price, this model will quickly earn its cost in any reasonable location.

**My Pop Corn and Peanuts, just fill you with delight,
They're "Tosty-Rosty", and you'll eat every bite.
We roll them, and shake them in butter that's pure,
So each little tosty, will please you we're sure.**

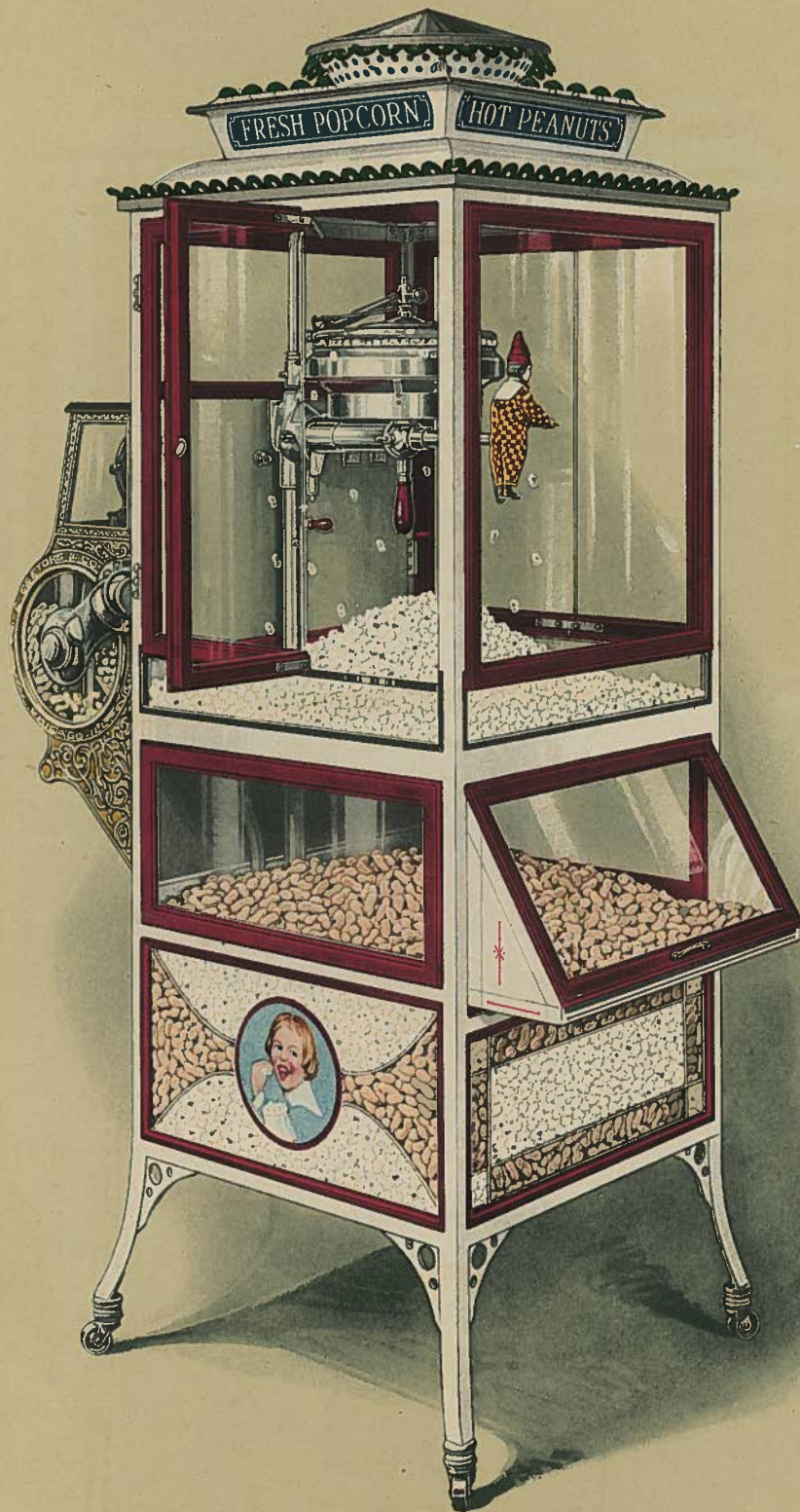


No. 6 "EARN-MORE" Popper and Roaster

Pine Bluff, Ark.

"The No. 6 'Earn-More' purchased from you four years ago is still giving good service. When I opened up this stand and installed your machine, I had nothing, so to speak. I paid for the machine on the installment plan. Now I owe no one, have money in the bank, and drive a new Lincoln car. I owe it largely to the Cretors Machine—Not so bad, is it?"

STEVE DAVIS, *Post Office Lunchery.*

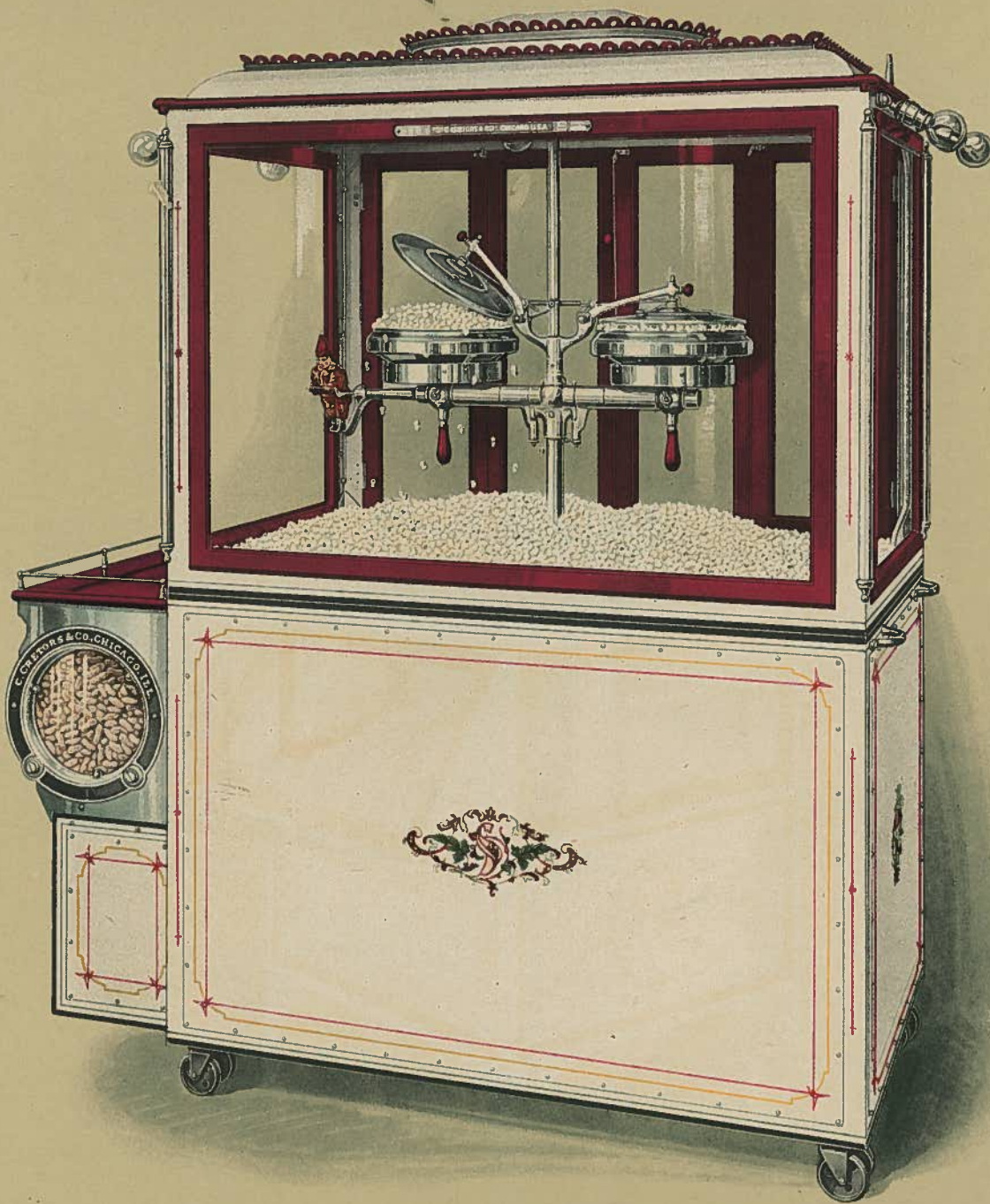


**“ECLIPSE” MODEL
Popper and Roaster**

Syracuse, N. Y.

“On April 26th, 1923, we installed one of your Pop Corn Machines and I want to say that as a money-maker for a picture show, it is a world beater. On Sunday Pop Corn Receipts have been running from \$65 to \$87. Our weekly average has been \$280 on pop corn and peanuts alone.”

HENRY JACOBSON, *Rivoli Theatre.*



IMPROVED MODEL 401
Popper and Roaster

Ontario Park, Oswego, N. Y.

"I have been using your machine for the past 20 years. Do
from \$300 to \$500 per week in Summer at Park."

Yours truly,
E. WATSON.



**No. 6 "EARN-MORE" Popper Only
"All Electric"**

Pine Bluff, Ark.

"The No. 6 "Earn-More" I bought from you last March has indeed proved itself a winner. Not only has it cleared me from \$100 to \$200 per month — but it has increased my attendance thru the advertising I gained from it."

ROLAND SEIGLE, "Community Theatre."



“BOOTH MODEL” Popper and Roaster

Wetumka, Okla.

“I have been in the pop corn business for 25 years, and have operated several kinds of machines. My first was a Cretors, then I tried others that were represented as being better, but they all failed to come up to the “old reliable” Cretors.”

G. L. MOOSE.

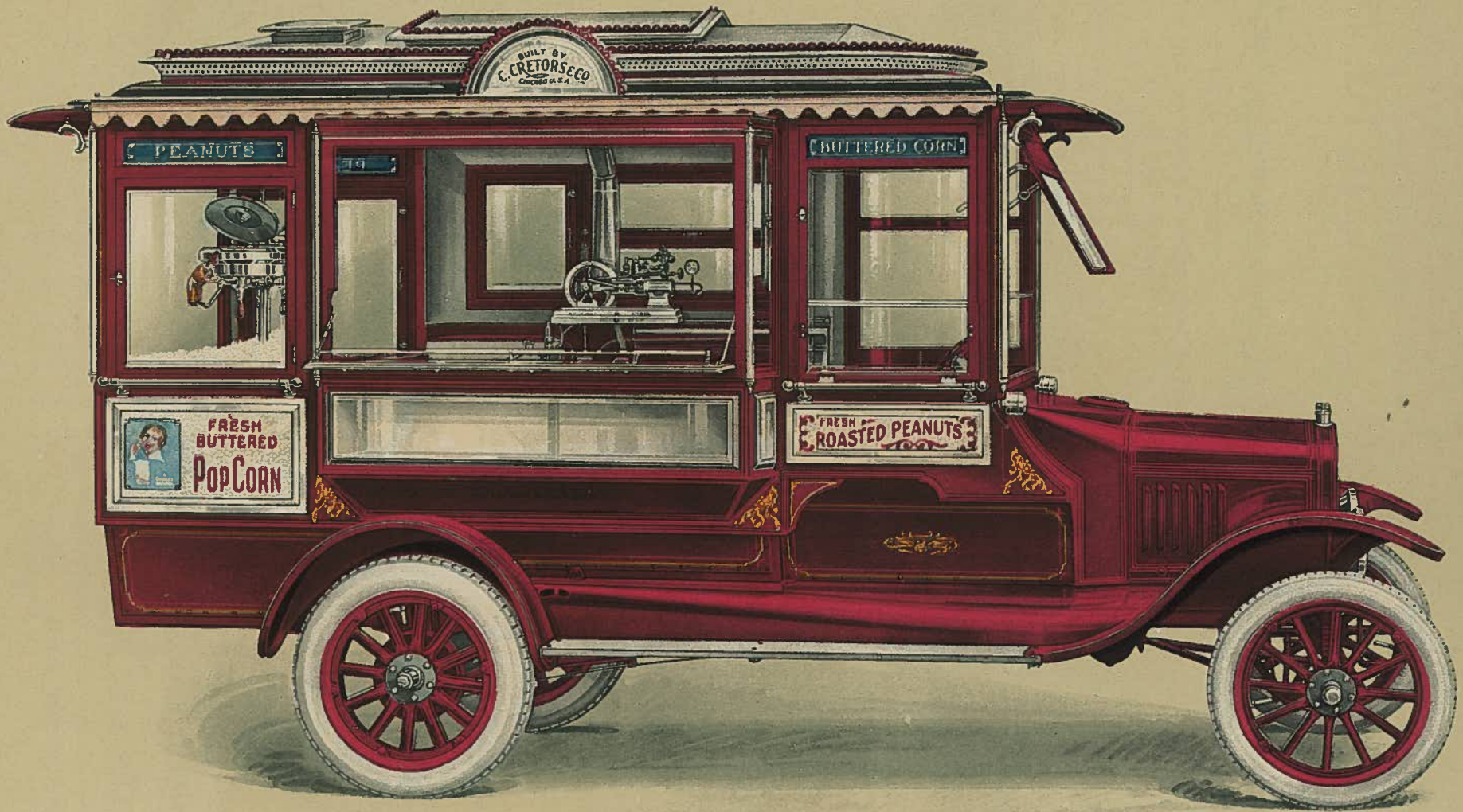


IMPROVED "SPECIAL" Model "D"
WITH DRIVER'S SEAT

Ocean Park, Calif.

"I have been using one of your Model "D" Wagons here for five years. It has averaged \$30.00 a day for approximately this length of time."

JAMES DALE,



AUTOMOBILE MODEL

CRETORS

BAGS AND CARTONS



ONLY Genuine Cretors "Popped-in-Butter" Corn sold in these Copyrighted containers.

Of Wonderful Sales Assistance—Millions are used annually by Cretors Machine Owners throughout the Country.

The public appreciate these clean and attractive packages.

It is surprising how quickly particular people insist upon receiving corn served in our "Booster Boy" Bags and Cartons which distinguishes Cretors Pop Corn from all other kinds.

When you purchase a Cretors Machine, we grant you the privilege of using these popular copyrighted containers—we send you a quantity free with your machine—and supply your additional requirements at a special price.

The Value of our "Trade Mark"

The Value of our "Trade Mark" to you is Enormous. The local and traveling public recognize our "Booster Boy" Trade Mark as a guarantee of that which is "The World's Best" in Pop Corn.

The buying public are educated to receive food products in clean and attractive packages.

Of Standard Size—these distinctive containers have enabled many of our customers to secure hundreds of dollars in extra business each year.

Convenient and Popular—

Many Cretors Machine Owners have greatly increased their pop corn profits by introducing the "Take Home a Carton" habit.



Use Cretors Cartons and make every Sale a Ten Cent Sale

Either of These

Attractive Colored Picture Slides

— FREE — With Your Machine

THESE slides flashed on the screen in your local theatre serve as a daily reminder to the audience that you sell the most delicious pop corn in town.

These slides will also advertise your store.
It will be to your advantage to use them.



No. 1

Supplied with
Your Name and
Address



No. 2

One of These
Slides Free
Order by Number

Expressions of a Few — Thousands Say the Same

The following actual sales records are taken from letters written us by highly satisfied Cretors Machine Owners, whose names we will gladly supply upon request. (Figures following town indicate population).

- Your Location, Plus a Cretors Machine Equals Success.*
- | | | |
|---|--|--|
| <p>Lexington, Mo. (4,800) Restaurant. "Our Pop Corn receipts from May 1st, 1924, to Apr. 1st, 1925, was \$4,228.25, an average of about \$385. per month or about \$12.80 per day foreleven months."</p> <p>Marion, Ill. (7,093) Theatre. "I only regret I did not purchase a Cretors Machine years ago. My machine brings me in an increase of \$250 to \$300 per month."</p> <p>Victoria, Texas. (9,000) Theatre. "Cretors Machine installed Tuesday, and already doing five times as much business as I did on — — — machine."</p> <p>Omaha, Nebr. (191,601). "Purchased Cretors Machine eight years ago—Average Sales \$300 to \$400 per month. \$90 in one day."</p> | <p>St. Marys, Pa. (6,967) Confectionery. "My No. 6 "Earn-More" Machine in three years has taken in \$3,900. (78,000 five cent bags). Profit \$2,800, and not one cent for repairs."</p> <p>Canton, Ohio (87,091) News Stand. "Six months sales—Another make of machine \$748.70. My Cretors Machine Sales in six months \$1787.50."</p> <p>LaPorte, Ind. (15,158). "Should we need one hundred pop corn machines, they would all be "Cretors." Everybody says our corn is the best they ever ate. It surely is a gold mine."</p> <p>Warren, Ohio (27,050). Over seven years in the pop corn and peanut business has convinced me that Cretors machines are the leaders, both in construction and operation, and by far the best quality pop corn, with a larger profit."</p> | <p>Pawhuska, Okla. (12,000) Confectionery. "We are getting the business. Would not exchange my Cretors machine for any other make that cost three times as much."</p> <p>Sodus Point, N. Y. (900). "My wife runs our Cretors Popper, and she makes as much on this \$500 investment as I do on an \$8000 investment."</p> <p>Berlin, Wis. (4,500). "Several other kinds of machines have competed against me, but all have had to quit. This wagon has been in operation for twelve years in the same spot and looks good for another twelve."</p> <p>Beebe, Ark. (1,000) Cafe. "I have made \$100 per month since I have had my Cretors Machine."</p> |
|---|--|--|

Cretors for Long and Efficient Service.

Most Value for Your Money

THE illustrations in this book show only a few of the 40 popular money making models we build. No matter what your location or requirements, we can supply a machine of proven design exactly suited to your needs. **The Cretors line is not only the most complete, but also the most successful in existence.**

The intrinsic worth of any Cretors machine more than justifies its cost—and represents **greater value and satisfaction** for your money than any similar device on the market.

Cretors Machines are famous for their Simplicity and Long Life.

Those who own and operate our machines appreciate their superiority over all others: they know from their own experience the many years of faithful and economical service their Cretors machines have given—not for one or two years, but for five, ten or more years. These owners are all about you—ask them why they stick to the Cretors Make in preference to all others. It Will Pay You to Know. **Cheapest in the Long Run—Therefore the best investment.**

Where A Cretors Machine Pays

Confectionery Stores	Fruit Stores	Billiard and Pool Rooms
Moving Picture Theatres	General Stores	Five and Ten Cent Stores
Drug Stores	Department Stores	Highway Stands
Cigar Stores	Bus Terminals	Delicatessen Shops
Pleasure Resorts	Transfer Points	Ball Parks
Restaurants	Grocery Stores	Pop Corn Shops
News Stands	Bakeries	Bathing Beaches

Where People Pass or Congregate

Greater Profits result from an investment in a Cretors Machine than can be derived from several times a like sum devoted to most any other legitimate undertaking—and with but a fraction of the risk.

If your location calls for a specially designed machine—We can build it.

**You Lose Money Each Day You Are Without a Cretors Machine
Your Town is Big Enough. The Price is Reasonable—Pays for Itself**

Sold On Easy Terms

DON'T say it's the lack of money which holds you back from these profits. **Our selling plan is so very liberal that most anyone can secure a Cretors Machine.**

A small down payment brings the machine and your profits start at once. Pay the balance in convenient installments. Let our capital help you.

Without a Cretors Machine you are letting hundreds of dollars slip right through your fingers each year—which might as well be added to your bank account.

These profits are easily secured; in fact, waiting for you, but to secure them you must install a Cretors Machine.

This is no new, untried, mysterious venture—but a proven investment which shows an unprecedented margin of profit.

You cannot believe all salesmen or advertising matter—Investigate for yourself, and deal with the firm of long established business and reputation. Their success is your guarantee.

Our 40 year record of success and honest business methods warrants your confidence.

Good Reason Says: Buy a Cretors Machine "NOW." and enjoy the profit it will bring you.

Be a man of Vision, and join the ranks of the many thousands of highly satisfied and prosperous Cretors Machine Owners—many of whom are in towns and locations like yours.

Be "Progressive"—**Expand your business and reap this New Found Profit.**

You may say "Oh, I can get along without a Pop Corn Machine." Yes, you doubtless can, but what you surely want to do is to "get ahead" and let your competitors "get along."

"Our Doubts are traitors and make us lose the good we oft might win, by fearing to attempt." —*Shakespeare.*

Order a Cretors Machine Now and Secure Full Advantage From Your Location.

Write for additional information and complete catalogue—No Obligation.

"He who thinks he can't" — Never Will

C. CRETORS & COMPANY

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CHICAGO

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Cretors in 1885

Cretors Today