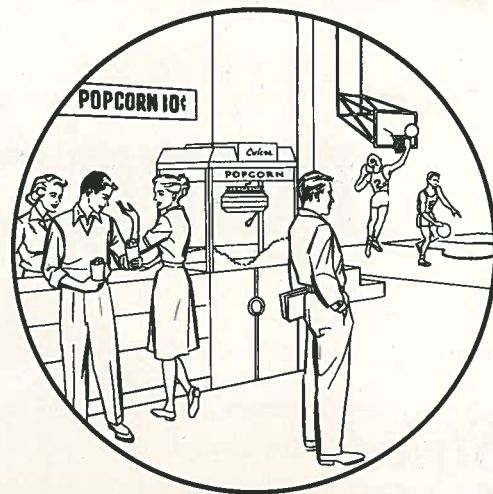


# 8 CENTS PROFIT ON EACH 10-CENT SALE FOR YOUR SCHOOL



## ...WITH A *Cretors* POPCORN MACHINE

### POPCORN PROFITS WILL BUY:

BAND INSTRUMENTS • BAND UNIFORMS • ATHLETIC EQUIPMENT • LABORATORY EQUIPMENT • LIBRARY SUPPLIES • SOUND SYSTEMS • FILM PROJECTORS • AUDIO-VISUAL AIDS . . . And many other items not covered in the School Budget.

### WHY POPCORN?

Everybody likes it . . . Popcorn is America's most popular snack item. And you can offer it to your students and friends with pride, because popcorn is wholesome and nutritious as well as good-tasting.

Popcorn, in fact, is a well-balanced food, high in heat energy units, minerals, and other essentials of a well-rounded diet. It also supplies roughage and is recommended by dentists for between-meal snacks.

### EASY TO POP AND SELL . . .

No trouble to pop fluffy, crisp popcorn just like the professional concessionaires with a CRETORS popcorn machine. Any student can pop corn after a few minutes of simple instructions.

### ENABLES STUDENTS TO EARN AND LEARN . . .

Popping and selling corn gives students valuable business experience, teaches them the value of industry and enterprise, and furnishes them practical experience in making and handling money.

### AN ASSURED MARKET . . .

If your school has athletic programs or any other crowd-gathering activities, you can sell popcorn. Popcorn and athletics go together just like pumpkins and Hallowe'en.

### LOW INVESTMENT, HIGH RETURN . . .

No other business enterprise offers such a big return on such a small investment.

### EASY PURCHASE TERMS . . .

There are several ways to finance the purchase of a CRETORS popcorn machine without hardship. Write us for more details if this is a factor in your case.



# Cretors POPCORN MACHINES

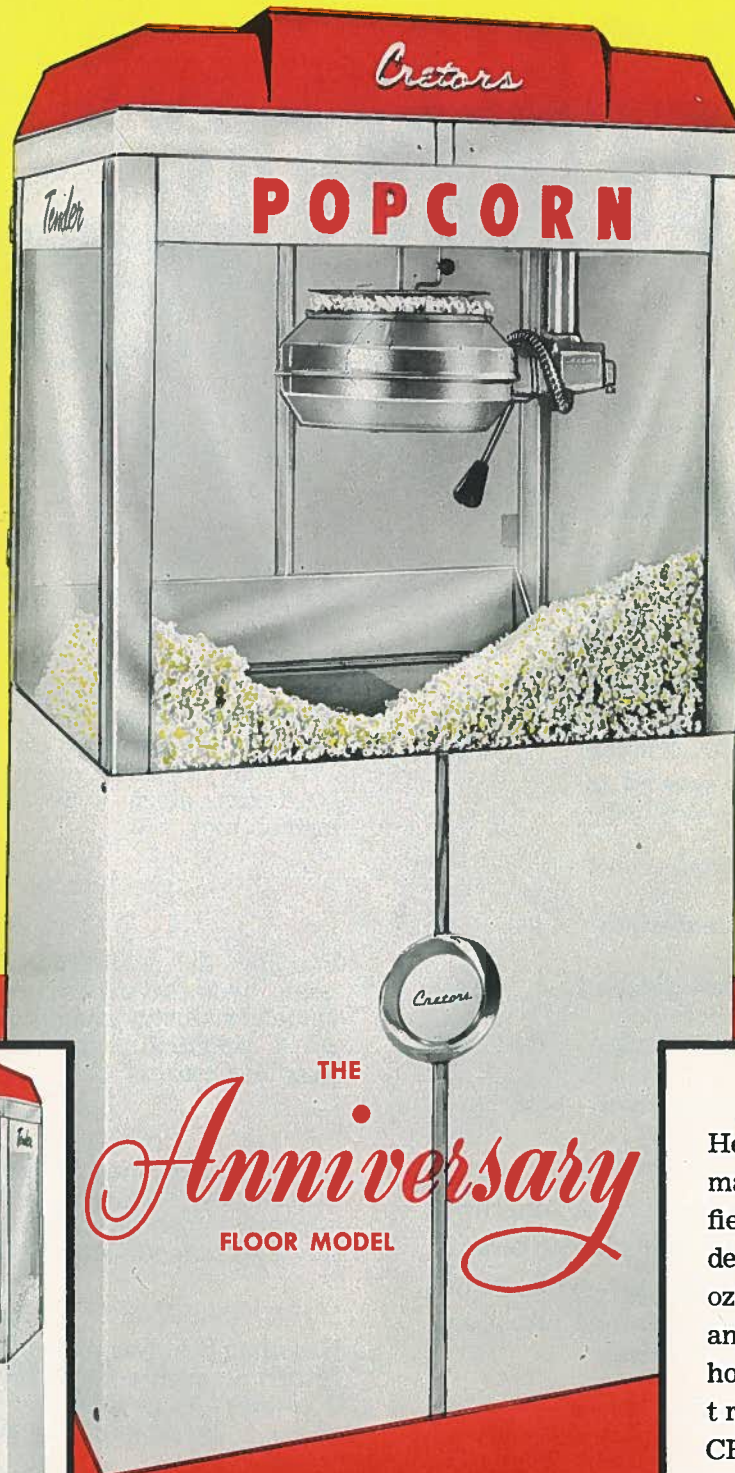
SINCE 1885

## *Styled for Sales . . .*

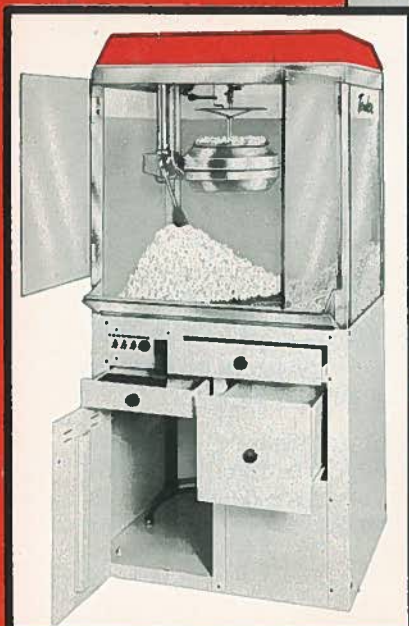
- Automatic Thermostat is pre-set at 500° to prevent overheating.
- Automatic Cover Lift lets popping corn overflow into popper case for more volume, more animation and sales appeal.
- New Forced-Air Heat Circulation keeps popped corn hot and crisp regardless of weather or moisture conditions. Big Capacity Electric Blowers filter heated air through popped corn.
- Sturdy, lifetime welded steel frame, stainless steel interior.

## *Engineered for Profits*

- Extra-heavy-gauge steel kettle walls concentrate heat under the corn for greatest efficiency and popping volume.
- Kettle heating elements easily replaceable in a matter of minutes.
- Hinged Plexiglass Doors can be pushed back out of the way against sides of popper case.



## THE *Anniversary* FLOOR MODEL



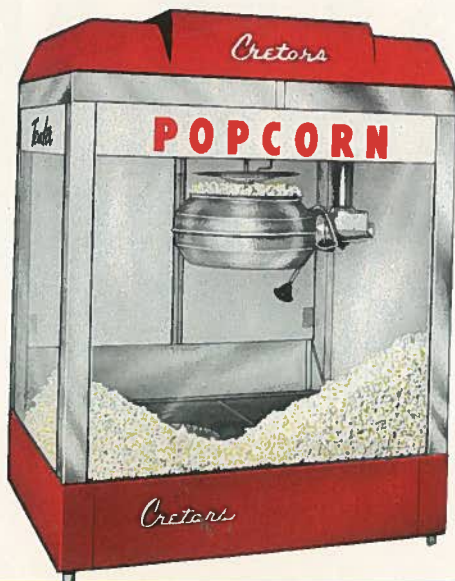
**BASIC SPECIFICATIONS:** Dimensions: 66" high x 30" wide x 24" front to back. 115V AC. Total wattage: 2300. Shipping weight: 330 lbs. Net weight: 236 lbs.

CATALOG NO. AN12E

Here's the biggest money-maker in the medium-price field! CRETORS exclusive design Steel Kettle pops 12-oz. of raw corn per charge and can earn \$25.00 an hour. . . . New cabinet is a traffic stopper . . . CRETORS quality design, engineering, and construction.

Showing cash drawer, raw corn drawer, and roomy compartment for storing oil, seasoning and supplies.





## CRETORS “Anniversary” Counter Model

EARNING CAPACITY: \$25.00 PER HOUR

Identical to “Anniversary” Floor Model, except does not have lower part of cabinet. Equipped with the same all-steel 12-oz. electric kettle, thermostatically-controlled. Welded steel frame. Stainless steel popper case with filtered circulating heat. Polished aluminum waste corn separator. Silk-screen “POPCORN” lettering on front and sides. Very popular because of its high earning power and easy “movability.” Ideal in locations where lack of floor space prevents use of the “Anniversary” Floor Model.

**BASIC SPECIFICATIONS:** Dimensions: 40" high x 30" wide x 24" front to back. 115V AC. Total wattage: 2,300. Shipping weight: 230 lbs. Net weight: 164 lbs.  
CATALOG NO. ANC12E

*For Schools  
Over 300 Enrollment*

*For Schools Under  
300 Enrollment*

## CRETORS “AMERICA” Counter Model

**LOW COST**

EARNING CAPACITY: \$15.00 PER HOUR

A compact, colorful, high-quality CRETORS counter model that will enable you to get into the popcorn business at the lowest possible cost. All-steel electric kettle, thermostatically-controlled, pops 6-oz. of raw corn per charge and can turn out \$15.00 worth of popped corn per hour. Automatic-lift kettle cover for greater animation and sales appeal. All metal frame finished in white enamel with bright red top and red silk-screen “POPCORN” sign. Perforated waste corn separator. Stainless steel popper case electrically lighted. Electric elements under case to keep corn hot and fresh. Hinged Plexiglass doors with magnetic catches.



**BASIC SPECIFICATIONS:** Dimensions: 29½" high x 27" wide x 21" front to back. No special wiring required. Plugs into any 115V AC outlet. Total wattage: 1,200. Shipping weight: 86 lbs. Net weight: 74 lbs.  
CATALOG NO. A6T

# THIS CAN BE YOUR SCHOOL'S POPCORN PROFIT STORY

*Here's How!*

## GROSS RECEIPTS

100 lbs. raw popcorn (popped in a CRETORS machine)	
1400 bags @ .10	\$140.00

## COST OF INGREDIENTS

100 pounds raw popcorn	\$11.00
4 gallons of popping oil—or 33 pounds	10.00
1400 Popcorn Bags	3.50
Four 26-oz. Savorol (used in place of salt)	1.50
Total cost of Ingredients	\$ 26.00
Profit	114.00

**80%**  
**PROFIT**

Aside from the profit story, hundreds of schools are using popcorn machines because many educators have recognized that popcorn is highly nutritious. In fact, according to the U. S. Department of Agriculture, Circular No. 549, popcorn has more food value than 96% of 1281 edible foods. Therefore, your school can serve a highly nutritious and tasty product, and earn an 80% profit at the same time.

If your school doesn't have a popcorn machine, or needs a new popcorn machine, it's easy to buy a new Cretors through your Athletic Association, Senior Class, Student Activity Fund, Band Parents, P.T.A., Men's Club, FFA, or any other group within your school.

**Cretors** and Co. — SINCE 1885  
POPCORN BUILDING NASHVILLE, TENN., U. S. A.  
FACTORY: CHICAGO, ILL.

Manufacturers of the OFFICIAL WEIGHT VOLUME TESTER for the POPCORN INDUSTRY

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