

SWEETEN YOUR

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G. CRETORS & CO.

POPCORN PROFITS!

UP TO 65%-70% MORE PROFIT
FROM YOUR PRESENT LOCATION

with the

Cretors

CARAMELIZER

X (AUTOMATIC CARAMELCORN MIXER)

Now caramel mix can be quickly cooked and the corn coated in one easy operation and sold "on the spot" or pre-packaged for sale anywhere!

And, because corn popped in oil makes better caramelscorn, you can increase profits from your present popcorn machine.

Compare the profits from caramelscorn with any other confection on the market!

BASED ON 72 OUNCES CRETORS CARAMELCORN

When sold at
5c per ounce

SELL: per ounce .05
COST: per ounce .016
PROFIT: per ounce .034
or nearly 70%

When sold at
6c per ounce

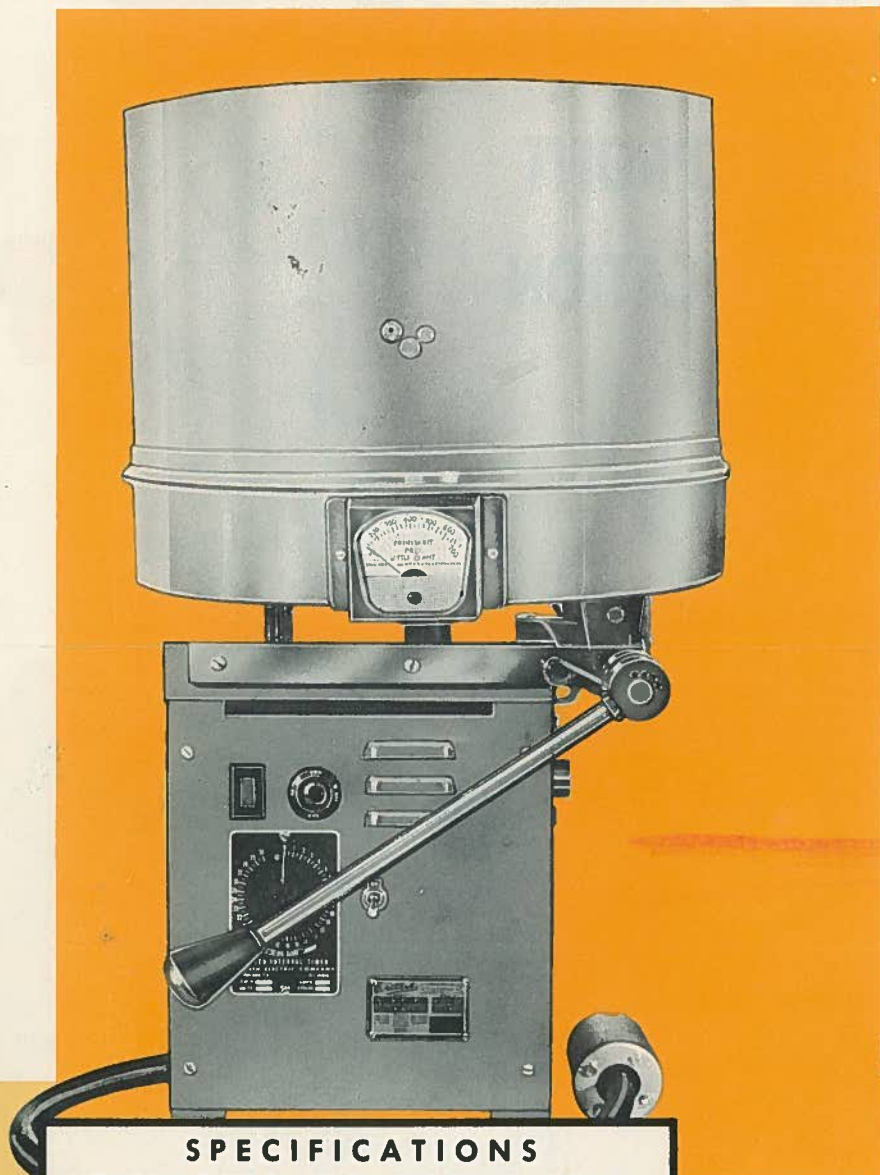
SELL: per ounce .06
COST: per ounce .016
PROFIT: per ounce .044
or nearly 80%

(Figures do not include container cost)

THE

Cretors CARAMELIZER

COOKS and MIXES automatically!



SPECIFICATIONS

- * Cooking & Mixing Unit—Stainless Steel Base: 10" square, Height: 27", Width: 30" in Dumped Position—available left or right hand dump. Shipping Weight: 110 lbs.

- Automatic Mixer
- Thermostat Control
- Simplified Heating Elements

At last popcorn gets its share of candy popularity — automatically, too! Cretors new Caramelizer cooks and power mixes the special Cretors Caramelcorn Mix in about nine minutes in the same unit—or a total of about twenty-five pounds of finished caramelcorn per hour.

Use your present popcorn machine to add profit to present location . . . because corn popped in oil makes a better caramelcorn!

4/15/62
LIST = \$695⁰⁰

Cretors 
SINCE 1885 AND COMPANY

POPCORN BUILDING • NASHVILLE, TENN.
FACTORY: CHICAGO, ILL.

Cretors CAR

This exclusi
93-score pure
14-oz. polyet



beautiful **DISPLAY CABINET**

BUILDS SALES "ON SIGHT"!

- More Impulse Sales
- More Profit Per Location
- Easy To Operate
- No Additional Personnel

The Cretors Caramelizer Unit can be set on any stand or counter . . . and requires only a small space. But for those who need a display cabinet, Cretors has designed the one above to do the job best!

4/15/62

LIST - \$ 1.150 =



SPECIFICATIONS

Caramelizer Counter Display. (Available with right hand dump only) 62" Long. 24" Deep. 47" High to top of counter—55" to top of Mixer. Stainless Steel Interior. Shipping Weight: 452 lbs. Standard Model. 115/230 V, 60 Cycle. 3-wire single phase. Available special order: 2-wire, 115 V, 60 Cycle.

MELCORN MIX

ure Caramelcorn Mix contains amery butter and is packed in 2-lb. ne bags with 12 to a case. With a shelf life of over one year, it is not subject to rancidity during this period. Does not have to be refrigerated! Assures uniform top quality!

Shipping Weight: 36 lbs.

Cretors **NON-STICK** *liquid spray*



- Speeds Up Separation
- Coats Each Kernel—Reduces Moisture Problem
- Prevents Sticking Inside Kettle

4 one-gallon plastic jugs per case
35 lbs. Shipping Weight



**SWEETEST
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EVER
TOLD!**



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