

# THE PROFIT IS IN THE SALT





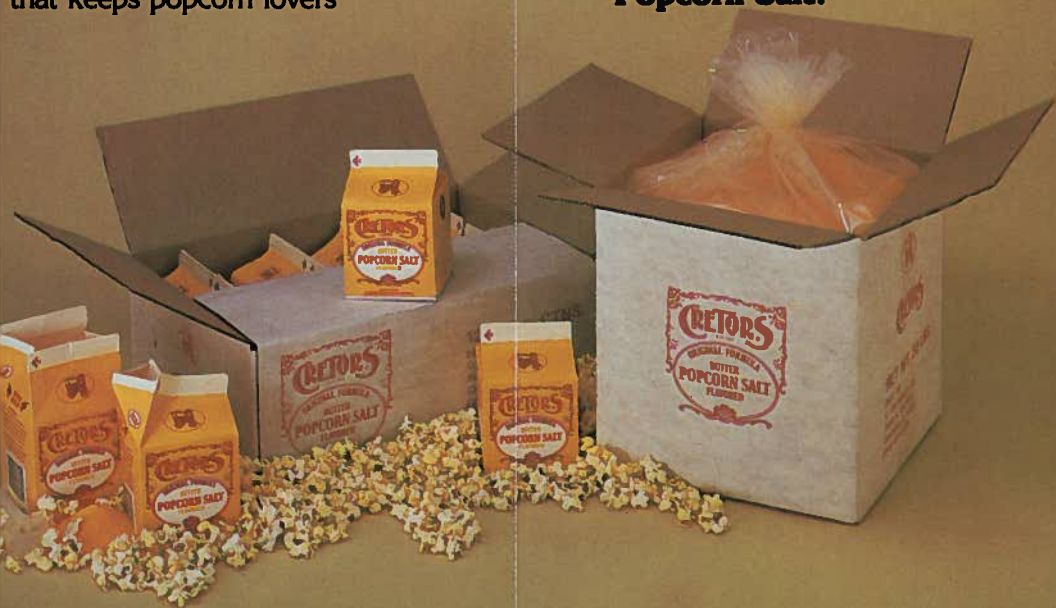
# Original Formula Butter Flavored Popcorn Salt

**O**nly the highest quality ingredients are used in the formulation of Cretors original formula popcorn salt. Careful blending and strict quality control insure that every case is uniform in color and flavor.

Cretors butter flavored popcorn salt can be used just like salt. The tantalizing aroma, rich color and buttery flavor combine to create an irresistible taste appeal that keeps popcorn lovers

coming back for more. That adds up to bigger sales and higher profits for you.

Cretors Original Formula Butter Flavored Popcorn Salt is economical and easy to use. It's available in 35 oz. containers conveniently packaged 12 per carton or try our economical 50 lb. bulk pack. Either way we are sure you'll agree the profit is in the salt, **Cretors Original Formula Butter Flavored Popcorn Salt.**





Charles Cretors founded C. Cretors and Co. in 1885 with the introduction of the first commercial popcorn machine. This machine employed Cretors' original concept of popping corn in oil. Since 1885, C. Cretors and Co. has shaped the popcorn industry through innovative engineering and highest standards of quality. Today Cretors offers the largest selection of professional popping equipment in the world. **C. Cretors and Co., The people who invented the Popcorn machine.**

Manufactured by C. Cretors and Co.  
Chicago USA 60618



ESTD.

1885

**CRETORS®**

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